



# **Canadian Laser and Aesthetic Specialists Society**

**ANNUAL EDUCATIONAL SYMPOSIUM**  
**Saturday, November 5, 2016**



**Montréal, Québec**

## **INVITED GUEST FACULTY**



**Dr. José Raúl Montes** ( San Juan Puerto Rico) is the Associate Professor in the Ophthalmology Department at the University of Puerto Rico School of Medicine, and has an Aesthetic and Oculoplastic Surgery practice in San Juan, Puerto Rico. Dr. Montes is a well-respected international Guest Speaker, Instructor and Researcher, having lectured, taught and gained expertise on various ophthalmic surgery topics. He has published a journal article on Volumetric Considerations for Lower Eyelid and Midface Rejuvenation and his most recent collaboration, Botulinum Toxin Type A Cosmetic: How to Achieve Predictable Results, was published in the book Pearls and Pitfalls in Cosmetic Oculoplastic Surgery. Dr. Montes is a Fellow of the American Academy of Ophthalmology, American Academy of Cosmetic Surgery, and American College of Surgeons. He is a member of the Medical Education Faculty for Merz Aesthetics and Allergan's Medical Facial Aesthetics as a Speaker and Trainer of Juvéderm® Voluma™ XC and Sculptra® Aesthetics and a member of Galderma Aesthetic Injection Training.



**Dr. Vic Narurkar** ( San Francisco, CA) Dr. Narurkar graduated from Brown University and received his MD from Stanford . Upon completion of his fellowship, he was appointed as the Dermatology Director and Assistant Professor at UC Davis Laser Center, where he was the original investigator for laser hair reduction with alexandrite and diode lasers, pulsed dye and KTP lasers for port cosmetic vascular lesions and skin resurfacing with CO2 lasers. Returning to the Bay Area, he is the founder of the Bay Area Laser Institute where Fraxel laser, Isolaz treatment of acne, Clear and Brilliant laser, Starlux IPL treatments, non invasive fat reduction with CoolSculpting and Liposonix and the combined use of Botox cosmetic, dermal fillers, Fraxel and thermage for global skin rejuvenation were pioneered in this practice. Dr. Narurkar lectures both nationally and internationally, and is the author of over 100 publications as well as several book chapters.



**Ryan Miller** has directed online marketing strategies over the last 15 years for some of the most respected names in medical aesthetics. As founder and President of Etna Interactive, he has helped hundreds of doctors and healthcare corporations across North America and Europe to leverage the Internet to grow their business. Featured in the New York Times and a contributor to the text The Business of Plastic Surgery, Ryan specializes in search engine optimization, direct-to-patient online marketing, social media for healthcare, reputation management, and online lead acquisition strategies. He is a frequent contributor to popular medical industry magazines and guest lecturer for numerous medical societies.



**Dr. Tino Piscione** joined the CMPA as a physician risk manager in July 2014 following 12 years as a staff pediatric nephrologist and clinician-scientist in the department of pediatrics at The Hospital for Sick Children and as an assistant professor of pediatrics at the University of Toronto. Dr. Piscione graduated in medicine at Queen's University in Kingston, Ontario, in 1991. He subsequently completed residency training in pediatrics and pediatric nephrology at The Hospital for Sick Children in Toronto in 1996. Dr. Piscione's background in medical education stems from past experience as associate and head program director of the Paediatric Nephrology Residency Training Program at University of Toronto. His interest in patient safety and quality improvement is founded on formal education in the Patient Safety & Quality Improvement Certificate Program at University of Toronto.

# **PROGRAM OBJECTIVES**

Participants will learn about the safety and effectiveness of the newest technology in aesthetic laser rejuvenation and techniques for peri orbital rejuvenation, with an emphasis on injection safety. Participants will also learn how to optimize outcomes when using combination non-invasive treatments

Participants will learn how to avoid negative reviews while cultivating a representative portrayal of their clinic online and explore a multi-channel strategy to drive patient demand when launching a new Product or Procedure.

Registrants will learn how to mitigate the medical legal risks and avoid legal pitfalls.

**Faculty and registrants are encouraged to bring cases and participate in an interactive discussion of case challenges and problems.**

## **PROGRAM Saturday, November 5, 2016 - Ritz-Carlton Hotel**

### **General Session -**

0800 – 0810	Introduction and Welcome from President	<b>Dr. Karen Edstrom</b>
0810 - 0855	Panfacial Rejuvenation with Injectables, Skin Care and Devices	<b>Dr. Vic Narurkar</b>
0855 - 0905	Discussion	
0905 – 0950	Update on Energy Based Devices	<b>Dr. Vic Narurkar</b>
0950 - 1000	Discussion	
1000 - 1030	Coffee Break with Exhibitors – Queen’s Park Ballroom	
1030 - 1115	The Perfect Product/ /Procedure Launch	<b>Ryan Miller, Etna Interactive</b>
1115 – 1200	The Online Reputation Dilemma	<b>Ryan Miller, Etna Interactive</b>
1200 - 1215	Discussion	
1215 - 1315	Lunch with Exhibitors - Queen’s Park Ballroom	
1315 - 1400	Pearls on Avoiding Medical-legal Pitfalls	<b>Dr. Tino Piscione, CMPA</b>
1400 - 1415	Discussion	
1415 – 1500	360° Periorbital Rejuvenation	<b>Dr. José Raúl Montes</b>
1510 - 1520	Discussion	
1520 - 1550	Coffee Break with Exhibitors	
1550 – 1635	Recognizing Danger Zones & Enhancing Safety Outcomes in the Periorbital Area	<b>Dr. José Raúl Montes</b>
1635 – 1645		<b>Dr. Karen Edstrom (Chair)</b>
1645 - 1715	Problem Cases and Interactive Discussion	<b>Dr. Karen Edstrom</b>
1715	Adjournment and Closing remarks	
1715	Annual General Meeting – Members only	
	Closing Cocktail Reception in Exhibit hall	

## ACCOMMODATIONS

**VENUE**      **Ritz-Carlton Hotel**    1228 rue Sherbrooke W. Montreal, QC  
Room rate:    \$295.00 per night.  
Cut off date:   **MONDAY SEPTEMBER 5th, 2016**  
Reservations:   Hotel Main: 514-842-4212  
On line:        groupreservations@ritzmontreal.com    Group Code: CLASS Symposium

**ELIGIBILITY**      This meeting is open to specialist Dermatologists, Plastic Surgeons, Otolaryngologists and Ophthalmologists

**ACCREDITATION**    This event is an Accredited Group Learning Activity ( Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada and approved by the Canadian Dermatology Association for 7 Section 1 MOC Credits

**CANCELLATION**    Full refunds for cancellations received prior to Oct. 14th  
**POLICY**            50% refunds for cancellations received prior to Nov. 1st

## REGISTRATION INFORMATION

	Canadian	<u>After October 14, 2016</u>
Members	\$250.00	\$350.00
New member applicants	\$450.00	\$550.00- CLASS members who sponsor New Members will receive credit for 2017 annual dues
Non-Members	\$600.00	\$700.00
Residents	\$ 50.00	\$ 50.00 (FEES TO BE REFUNDED AFTER MEETING ATTENDANCE HAS BEEN CONFIRMED)
Registration Fee	_____	
Add applicable provincial HST	_____	15% NS
	_____	13% Ont. NFL, NB
	_____	14% PEI
	_____	5% Que. Man. Alta. Sask. PEI , BC, US/Int.
Total Due	_____	

Payment by:      VISA (only – No MC or AmEx )      CHEQUE payable to CLASS

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature of cardholder \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province \_\_\_\_\_ Postal code \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

SPECIALTY   ☐ Dermatology    ☐ Plastic Surgery    ☐ Otolaryngology    ☐ Ophthalmology

I agree ☐ I do NOT agree ☐ to share and/or publish contact information in the Participants List

**Register by**    Fax: 905-837-1125    On line: <https://class.ca/shop/class-annual-symposium-registration/>

Mail: CLASS    2334 Heska Rd.    Pickering, Ont. L1V 2P9    Tel: 905-837-1124    [info@class.ca](mailto:info@class.ca)