



Canadian Laser and Aesthetic Specialists Society

ANNUAL EDUCATIONAL SYMPOSIUM
Saturday, November 5, 2016



Montréal, Québec

INVITED GUEST FACULTY



Dr. José Raúl Montes (San Juan Puerto Rico) is the Associate Professor in the Ophthalmology Department at the University of Puerto Rico School of Medicine, and has an Aesthetic and Oculoplastic Surgery practice in San Juan, Puerto Rico. Dr. Montes is a well-respected international Guest Speaker, Instructor and Researcher, having lectured, taught and gained expertise on various ophthalmic surgery topics. He has published a journal article on Volumetric Considerations for Lower Eyelid and Midface Rejuvenation and his most recent collaboration, Botulinum Toxin Type A Cosmetic: How to Achieve Predictable Results, was published in the book Pearls and Pitfalls in Cosmetic Oculoplastic Surgery. Dr. Montes is a Fellow of the American Academy of Ophthalmology, American Academy of Cosmetic Surgery, and American College of Surgeons. He is a member of the Medical Education Faculty for Merz Aesthetics and Allergan's Medical Facial Aesthetics as a Speaker and Trainer of Juvéderm® Voluma™ XC and Sculptra® Aesthetics and a member of Galderma Aesthetic Injection Training.



Dr. Vic Narurkar (San Francisco, CA) Dr. Narurkar graduated from Brown University and received his MD from Stanford . Upon completion of his fellowship, he was appointed as the Dermatology Director and Assistant Professor at UC Davis Laser Center, where he was the original investigator for laser hair reduction with alexandrite and diode lasers, pulsed dye and KTP lasers for port cosmetic vascular lesions and skin resurfacing with CO2 lasers. Returning to the Bay Area, he is the founder of the Bay Area Laser Institute where Fraxel laser, Isolaz treatment of acne, Clear and Brilliant laser, Starlux IPL treatments, non invasive fat reduction with CoolSculpting and Liposonix and the combined use of Botox cosmetic, dermal fillers, Fraxel and thermage for global skin rejuvenation were pioneered in this practice. Dr. Narurkar lectures both nationally and internationally, and is the author of over 100 publications as well as several book chapters.



Ryan Miller has directed online marketing strategies over the last 15 years for some of the most respected names in medical aesthetics. As founder and President of Etna Interactive, he has helped hundreds of doctors and healthcare corporations across North America and Europe to leverage the Internet to grow their business. Featured in the New York Times and a contributor to the text The Business of Plastic Surgery, Ryan specializes in search engine optimization, direct-to-patient online marketing, social media for healthcare, reputation management, and online lead acquisition strategies. He is a frequent contributor to popular medical industry magazines and guest lecturer for numerous medical societies.



Dr. Tino Piscione joined the CMPA as a physician risk manager in July 2014 following 12 years as a staff pediatric nephrologist and clinician-scientist in the department of pediatrics at The Hospital for Sick Children and as an assistant professor of pediatrics at the University of Toronto. Dr. Piscione graduated in medicine at Queen's University in Kingston, Ontario, in 1991. He subsequently completed residency training in pediatrics and pediatric nephrology at The Hospital for Sick Children in Toronto in 1996. Dr. Piscione's background in medical education stems from past experience as associate and head program director of the Paediatric Nephrology Residency Training Program at University of Toronto. His interest in patient safety and quality improvement is founded on formal education in the Patient Safety & Quality Improvement Certificate Program at University of Toronto.

PROGRAM OBJECTIVES

Participants will learn about the safety and effectiveness of the newest technology in aesthetic laser rejuvenation and techniques for peri orbital rejuvenation, with an emphasis on injection safety. Participants will also learn how to optimize outcomes when using combination non-invasive treatments.

Participants will learn how to avoid negative reviews while cultivating a representative portrayal of their clinic online and explore a multi-channel strategy to drive patient demand when launching a new Product or Procedure.

Registrants will learn how to mitigate the medical legal risks and avoid legal pitfalls.

Faculty and registrants are encouraged to bring cases and participate in an interactive discussion of case challenges and problems.

PROGRAM Saturday, November 5, 2016 - Ritz-Carlton Hotel

General Session -

0800 – 0810	Introduction and Welcome from President	Dr. Karen Edstrom
0810 - 0855	Optimizing Outcomes with combination non-invasive treatments	Dr. Vic Narurkar
0855 - 0905	Discussion	
0905 – 0950	Update on Energy Based Devices	Dr. Vic Narurkar
0950 - 1000	Discussion	
1000 - 1030	Coffee Break with Exhibitors – Queen’s Park Ballroom	
1030 - 1115	The Perfect Product/ /Procedure Launch	Ryan Miller, Etna Interactive
1115 – 1200	The Online Reputation Dilemma	Ryan Miller, Etna Interactive
1200 - 1215	Discussion	
1215 - 1315	Lunch with Exhibitors - Queen’s Park Ballroom	
1315 - 1400	Pearls on Avoiding Medical-legal Pitfalls	Dr. Tino Piscione, CMPA
1400 – 1415	Discussion	
1415 – 1500	360° Periorbital rejuvenation	Dr. José Raúl Montes
1500 – 1515	Discussion	
1515 - 1545	Coffee Break with Exhibitors	
1545 – 1630	Recognizing Danger Zones & Enhancing Safety Outcomes In the Periorbital Area	Dr. José Raúl Montes
1630 – 1645	Discussion	
1645 – 1715	Problem Cases and Interactive Discussion	Dr. Karen Edstrom (Chair)
1715	Adjournment & Closing Remarks	Dr. Karen Edstrom
1715	Annual General Meeting (members only) Closing Cocktail Reception in Exhibit Hall	

ACCOMMODATIONS/ VENUE

Ritz-Carlton Hotel 1228 rue Sherbrooke W. Montreal, QC

Room rate: **\$295.00** per night.

Cut off date: **MONDAY SEPTEMBER 5th, 2016**

Reservations: Hotel Main: 514-842-4212

On line: grouppreservations@ritzmontreal.com Group Code: CLASS Symposium

ELIGIBILITY

This meeting is open to specialist Dermatologists, Plastic Surgeons, Otolaryngologists and Ophthalmologists

ACCREDITATION

This event is an Accredited Group Learning Activity (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada and approved by the Canadian Dermatology Association for **7 Section 1 MOC Credits**.

CANCELLATION POLICY

Full refunds for cancellations received prior to Oct. 14th

50% refunds for cancellations received prior to Nov. 1st

REGISTRATION INFORMATION

	<i>Canadian</i>	<i>After October 14, 2016</i>
Members	\$250.00	\$350.00
New member applicants	\$450.00	\$550.00- CLASS members who sponsor New Members will receive credit for 2017 annual dues
Non-Members	\$600.00	\$700.00
Residents	\$ 50.00	\$ 50.00 (FEES TO BE REFUNDED AFTER MEETING ATTENDANCE HAS BEEN CONFIRMED)
Registration Fee	_____	
Add applicable provincial HST	_____	15% NS
	_____	13% Ont. NFL, NB
	_____	14% PEI
	_____	5% Que. Man. Alta. Sask. PEI , BC, US/Int
Total Due	_____	

Payment by: ☐ VISA (only – No MC or AmEx) ☐ CHEQUE payable to CLASS

Credit Card Number _____ Exp. Date _____

Signature of cardholder _____

Name: _____

Address: _____

City: _____ Province _____ Postal code _____

Phone: _____ Email _____

SPECIALTY ☐ Dermatology ☐ Plastic Surgery ☐ Otolaryngology ☐ Ophthalmology

I agree

☐ **I do NOT agree** ☐ to sh

Register by Fax: 905-837-1125

Mail: CLASS 2334 Heska Rd.

On line: <https://class.ca/registration/>

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