

Canadian Laser and Aesthetic Specialists Society

BENEFITS OF MEMBERSHIP

CROSS-TRAINING BETWEEN SPECIALTIES: This is a membership driven not-for-profit organization dedicated to safe and effective practice. The recognized leaders in aesthetic laser surgery are members, regardless of their specialty. This allows cross pollination of important ideas and techniques among the various groups. This is a distinct advantage. CLASS is a forum for you to teach and learn from other specialties. This is unique and does not exist in other organizations.

PROMOTIONAL ACTIVITIES: The organization will promote, support, and act as a resource for members. It will help differentiate members who are medical aesthetic and laser specialists from amateur peripheral non-physicians that are advertising, and point out the benefits of choosing a member versus a non-member.

3. **WEB SITE:** www.class.ca Our web site lists the names, addresses, and qualifications of each member, as well as an organized patient resource center. You get your OWN BASIC FREE WEBSITE included with your membership fees! Upgrades to more complex sites are very inexpensive for members.

REDUCED REGISTRATION FEES: Members have significantly reduced meeting registration fees, as well as further discounted fees for Junior Members in the first 3 years of practice.

HANDS ON TRAINING: Organize “hands on” training courses for members. Members will be able to easily network with other members of the society to find out information on new techniques and procedures. The network of preceptors available for training purposes is unequalled and this is one of the first such collaborative efforts. Annual Meetings feature live surgery demonstrations and didactic sessions.

QUALITY: When your competitor down the street has a preventable complication, it hurts your business. Despite your initial impression that this will benefit your practice, what it really does is raise awareness of the negative outcomes that are possible with **any** form of cosmetic surgery. Unfortunately, whenever anyone has a complication, especially a disastrous one, then the overall demand drops and the size of the potential market decreases. It is best for you and for everyone if everyone does a good safe effective procedure. When everyone is operating at maximum quality, cosmetic surgery will become even more commonplace and suitable for the majority.