



## 2024 JOINT MEETING

# CANADIAN LASER AND AESTHETIC SPECIALISTS SOCIETY & CARIBBEAN DERMATOLOGY ASSOCIATION

**November 6 – 9<sup>th</sup>, 2024**  
**Wyndham Grand Barbados Sam Lords Castle**

## **EXHIBITOR PROSPECTUS**

The annual CDA conference draws a wide audience of dermatologists, general practitioners, nurses, and medical students from across the Caribbean, Canada, United Kingdom and USA, fostering international collaboration and learning.

Sponsorship includes the chance to gift branded items to attendees, advertise in the Conference magazine, display prominent signage in the exhibition hall and meeting area, and the option to introduce a notable speaker to the scientific program. This 2024 Conference will feature an exclusive two-and-a-half-hour window of uninterrupted interaction of delegates with the exhibits.

### **GENERAL EXHIBITOR INFORMATION**

**Exhibit Spaces:** 10 x 10 booths

**Set-Up time:** Wednesday, November 6<sup>th</sup> 2- 6 pm / **Tear Down:** Friday, November 8<sup>th</sup> 2 pm

**Exhibit Hours:** Thursday November 7<sup>th</sup> and Friday November 8<sup>th</sup>

**Hotel Info:** Wyndham Grand Barbados Sam Lords Castle  
**ALL – INCLUSIVE rate \$387 US single / \$516 US double King, Resort view**  
Direct Booking: [Wyndham Grand Hotel](https://www.wyndhamgrandbarbados.com)

For upgrade or special requests ( i.e. oceanview / adjoining room/ 2 queen) please contact the hotel reservations team directly at: [reservations@wyndhamgrandbarbados.com](mailto:reservations@wyndhamgrandbarbados.com)

## REGISTRATION & SPONSORSHIP OPPORTUNITIES

### \$ 6,500.00 Platinum sponsorship

- 20 Minutes podium time –conference registration for speaker
- Double exhibit space ( 20 x 10)
- 6 staff registrations / 4 tickets to conference dinner
- Full page ad in Conference Magazine ( 8 ½ x 11)
- Digital advertising in conference room
- Complimentary placement of promotional material in conference bag ( max. 3 8 ½ x 11 sheets)
- Two freestanding signs( 4’x2’) in conference room & function areas

### \$ 4500.00 Gold Sponsorship

- 10 minutes podium time – conference registration for speaker
- 1 Exhibit space ( 10 x 10)
- 4 staff registrations / 3 tickets to conference dinner
- Full page ad in Conference Magazine ( 8 ½ x 11)
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### \$ 2,500.00 Silver Sponsorship

- 1 Exhibit space ( 10 x 10)
- 2 staff registrations / 2 tickets to conference dinner
- Half page ad in Conference Magazine ( 8 ½ x 5½ landscape orientation )

### \$ 2000.00 Exhibit Booth only

- 1 Exhibit space ( 10 x 10)
- 1 staff registration

**Platinum Gold and Silver sponsors will be acknowledged in the Conference Magazine, public relations and social media activity.**

## KEY DATES AND DEADLINES

<b>Submission of Speaker CVs, Abstracts and Photos</b>	<b>August 31, 2024</b>
<b>Submission of Advertising Artwork</b>	<b>September 20, 2024</b>
<b>Submission of Exhibit Staff Registration Summary Form</b>	<b>October 11, 2024</b>
<b>Delivery of Promotional Material for the Conference Bag (Platinum Sponsors only)</b>	<b>October 25, 2024</b>
<b>Delivery of signage (Platinum Sponsors only)</b>	<b>November 8, 2024</b>

**REGISTRATION & PAYMENT INFORMATION**

\$ 6500.00	Platinum Sponsorship
\$ 4500.00	Gold Sponsorship
\$ 3000.00	Silver Sponsorship
\$ 2000.00	Booth space
\$ 500.00	Additional Reps

Registration fees: \_\_\_\_\_  
+ HST 13% \_\_\_\_\_  
Total Due \_\_\_\_\_

Payment by:

<https://class.ca/shop/exhibitor-registration-10/> or CHEQUE payable to CLASS

Company Name: \_\_\_\_\_

Contact Person \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: : \_\_\_\_\_ E-Mail: \_\_\_\_\_

Representatives: \_\_\_\_\_

*Please return to: CLASS*

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*E-Mail: classoffice@bell.net*

*Tel:905-837-1124 / 1-877-578-0336*

*Fax:905-837-1125*

# 2024 CONFERENCE SCHEDULE AT A GLANCE

Wed Nov 6	8:00 AM	9:00 AM	10:00 AM	11:00 AM	12:00 PM	1:00 PM	2:00 PM	3:00 PM	4:00 PM	5:00 PM	6:00 PM	7:00:00 PM UNTIL
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**Registration and Badge Collection**

Aesthetic Module

Exhibitor Load In

Welcome Reception

Thur Nov 7	8:00 AM	9:00 AM	10:00 AM	11:00 AM	12:00 PM	1:00 PM	2:00 PM	3:00 PM	4:00 PM	5:00 PM	6:00 PM	7:00:00 PM UNTIL
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SECRETARIAT OPEN: Registration and Badge Collection

Exhibits

Scientific Session 1

Exhibits

Scientific Session 11

Lunch

Annual General Meeting

Exhibits

General Practitioner's Symposium

GP Reception

Fri Nov 8	8:00 AM	9:00 AM	10:00 AM	11:00 AM	12:00 PM	1:00 PM	2:00 PM	3:00 PM	4:00 PM	5:00 PM	6:00 PM	7:00:00 PM UNTIL
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SECRETARIAT OPEN: Registration and Badge Collection

Exhibits

Scientific Session 111

Exhibits

Scientific Session 1V

Lunch

Professional Development Workshop

Professional Development Workshop

Exhibitor Load -Out

Conference Dinner

Sat Nov 9	8:00 AM	9:00 AM	10:00 AM	11:00 AM	12:00 PM	1:00 PM	2:00 PM	3:00 PM	4:00 PM	5:00 PM	6:00 PM	7:00:00 PM UNTIL
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SECRETARIAT OPEN

Clinical Case Session

Conference Excursion